

CAT TASSINI

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WORK EXPERIENCE

Multimedia Producer & Designer: Freelance 2014 - Present

- Designing print and digital collateral for a wide range of clients from individual artists to educational institutions
- Creating and editing web content using HTML, CSS, Wordpress, Wix, and Squarespace
- Social media content creator experienced with Instagram, Facebook, Twitter/X, and YouTube
- Producer, director, and editor of award-winning music and documentary-based film and video projects

Post Production Coordinator: SuperBam Inc. 2024 - 2025

- Edited social media clips and compilations in Adobe Premiere Pro; uploaded and scheduled them in Youtube and Facebook; coordinated with freelance editors
- Pitched and edited compilations; wrote paper cuts and synopses of new series

Ingestion Coordinator: SuperBam Inc. 2024

- Took ownership of the Youtube Content ID ingestion workflow, including uploading current clients' dailies and new client backlogs, making Monetization Repairs, and reviewing the Invalid Reference Queue
- Successfully independently onboarded new partners

Marketing and Development Associate: Mabou Mines Theater Company 2023 - 2024

- Strategized and executed multichannel fundraising campaigns, including shooting, editing and scheduling interview videos; increased ticket sales to SUITE/Space theater festival by 20%
- Crafted engaging, accessible content for Facebook, Instagram, and Twitter/X; increased Instagram following by 22%

Research and Development Assistant: JW Unlimited Films 2020 - 2024

- Built brand identity, from designing logo to creating portfolio website that showcases independent film producer's work
- Created research database of articles, podcasts, films, and other media relevant to docuseries in development
- Coordinated shoots, made travel arrangements, and wrote web copy, speculative script, and press releases

SPECIAL INTEREST

Writer, Director, Producer, Editor: *Echo's Answer*, Brooklyn, NY 2020 - Present

- Developing long-form hybrid documentary celebrating the late musician Trish Keenan and exploring her influence on present-day artists
- Screened short film version on Media Monsters streaming series online, at NonFilms' DarkRoom Screening and Salon, and at the Art of Brooklyn Film Festival 2022, where it earned Outstanding Sound
- Directed and produced *The Broadcast Broadcast* livestream series and executed in-person episode screening events

EDUCATION

Parsons School of Design, The New School, New York, NY Expected Graduation: 2028

- Master's Degree in Media Studies

Tisch School of the Arts, New York University, New York, NY 2010

- Bachelor of Fine Arts in Drama, Art History Minor